



DRAGONE

# Belcanto

Voices of Italy





# Dragone

## Creation is our core. Spectators are our passion.

Franco Dragone is one of the most sought-after artistic directors in the world. Since the 1980's, the shows he created have conquered American, European and global audiences with shows such as Ô, Alegria, Mystère and many more. With these shows, Franco re-invented a genre by mixing human performance, dance, the four elements of life, choreography, technology and music, all tied together by a story told without a single spoken word. The shows he created during his early days forever changed the face of live entertainment in Las Vegas and decades later, these shows still receive standing ovations every night.

In 2000, Franco founded his own Company, Dragone, marked by two big successes in Las Vegas: first, A New Day... with Céline Dion, and then Le Rêve.

In 2010, Macau became home to Dragone's first permanent show in Asia, The House of Dancing Water, a show mastering water on a scale unimagined before. The House of Dancing Water is the very first show of its kind to have won the hearts of Asian audiences. The astonishing success of the show established Dragone as a truly universal cultural Company, humbly embracing local cultures to wow audiences.

In June 2013, Yves Delacolette became the President of Dragone. Together, Franco and Yves are on a mission to take the Company well beyond the existing, charted waters, and make Dragone the greatest cultural creation company in the world. With shows soon opening in Mainland China, Paris, Dubai and Jakarta, just to name a few, the next decade will undoubtedly be the most creative of Franco's life, and the most interesting for Dragone's audiences, partners and teams. In all of these locations, Dragone partners with visionary players while local talents are nurtured and brought into the Dragone family.

# ArsLab

## Voices of Italy

ArsLab is an international network which aims to connect artists, producers and promoters around the world.

Transcending border barriers, established and emerging talents, ArsLab succeeds in creating one of a kind compositions, productions, opportunities and ideas - in any form or shape of collaboration.

Within this context, thanks to the positive experience of the successful project "**Ennio Morricone**, *In Concert*", with more than 200 sold out concerts conducted by the Italian Maestro of Film Music all over the world, ArsLab has recently created the project "**Voices of Italy**" which aim is to bridge the gap between a growing request of the Italian product and a relatively modest offer.

In fact around the world there are more than 60 million people of Italian origin, who have conquered a primary role in the societies of the

countries where they live, contributing decisively in the exportation of the Italian life style, which characteristic elements have now become part of the daily life of the entire community and are identified with the pleasure of being in the world; the espresso coffee, the pizza, the cappuccino, the good wine, the healthy and tasty food, the fancy dresses, the luxury cars, the landscapes, the Neapolitan songs, the Opera and generally the expressions and the products of art and beauty.

Currently, Voices of Italy is composed of four different shows, two of which are actually in a more mature phase, after some encouraging workshops and showcases:

"**T'Ammore**, *the Spirit of Naples*" and "**Belcanto**, *the Luciano Pavarotti Heritage*" in collaboraton with the Luciano Pavarotti Foundation.

# Belcanto

## The Luciano Pavarotti Heritage

**Belcanto** is a theatrical production that pays homage to Luciano Pavarotti's artistic heritage, by introducing highly talented young singers, selected by the *Luciano Pavarotti Foundation*, to the world.

Belcanto - Italian for 'beautiful singing', is the vocal style that Luciano Pavarotti used that introduced him to mass audiences around the world, and it is in his memory that we have created this new theatrical production to serve as the starting block for his "alumni".

Produced by *ARSlab Italy a.c.* the show presents 12 male and female singers performing in a theatrical environment and tells the story of the vocal style and the songs that have captured the imagination of the world's audiences and has influenced many of today's international contemporary artists.

The repertoire includes a unique and original set of performances of

popular opera arias and classical Neapolitan compositions alongside contemporary songs arranged and performed according to the aesthetics and traditions of the original Italian "*Belcanto*".

The production features unique video footage from the private Pavarotti archive.

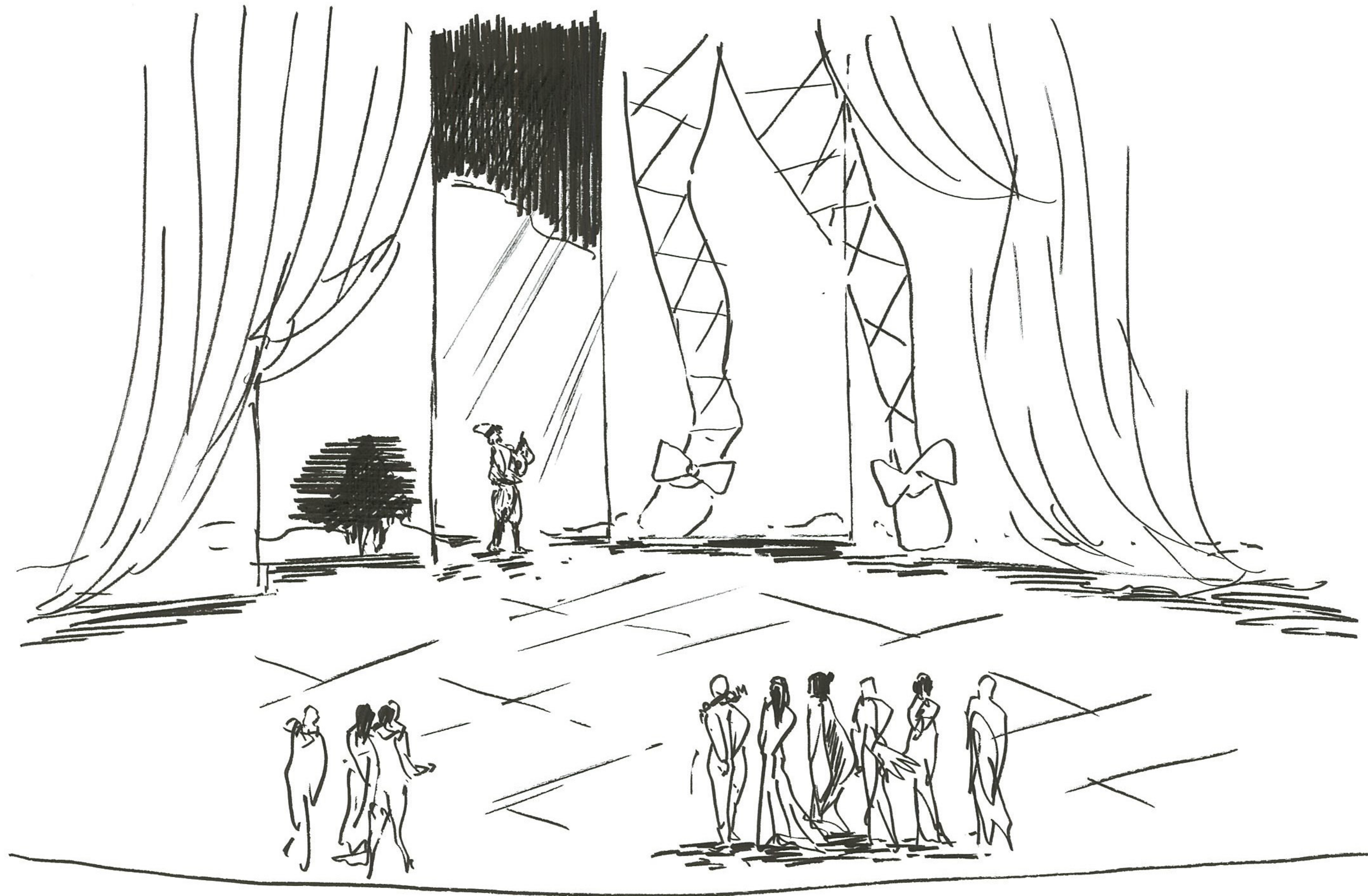
The show also includes instrumental interludes which are accompanied by choreographed dance sequences.

The Director of Belcanto is Gianfranco Covino, an Italian-Belgian Director who has a high experience in the theatre and a long collaboration with Franco Dragone.

The visual project and the costumes will be created by the Studio Dragone, under the Artistic Direction of Franco Dragone.

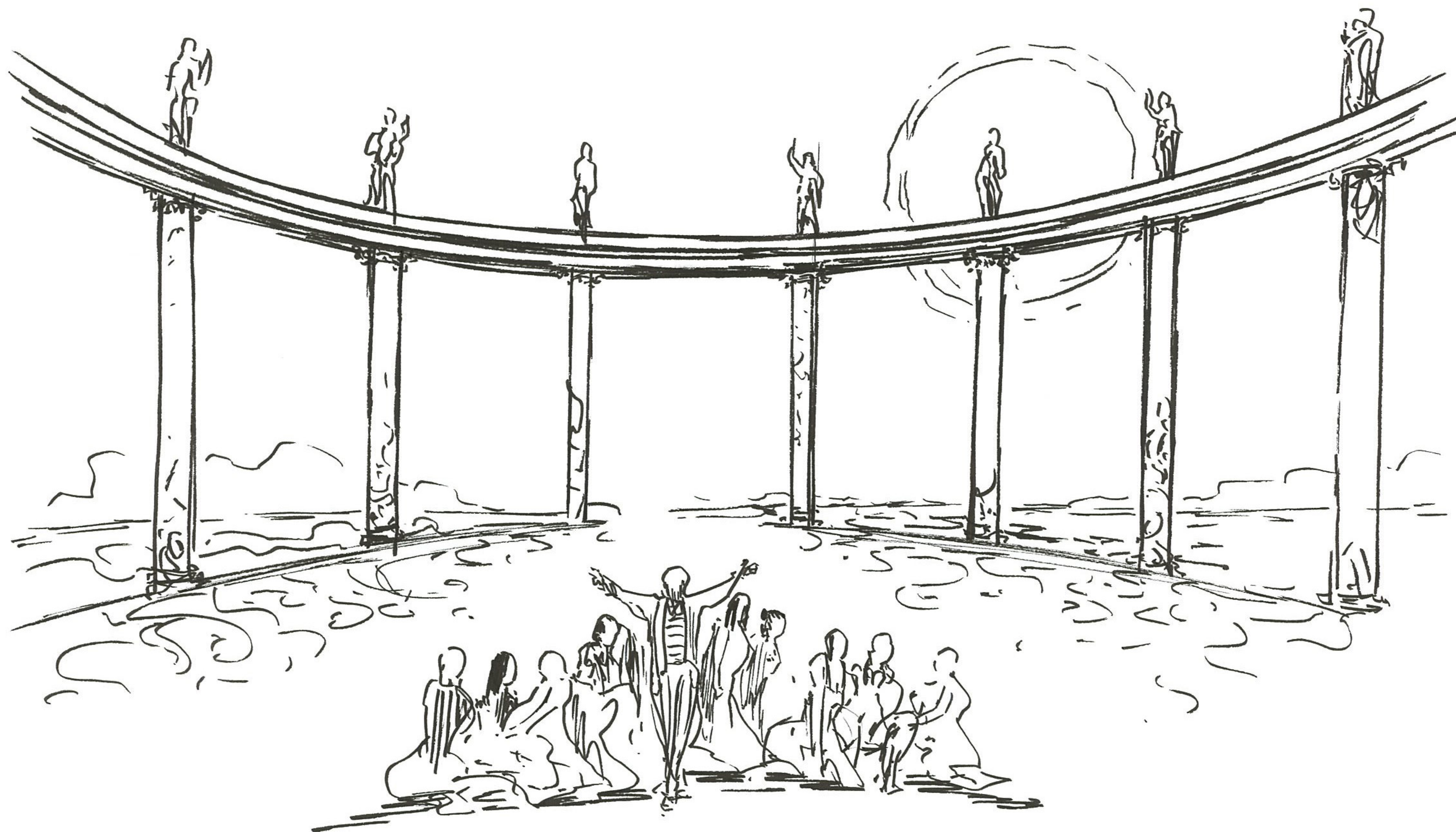


# Preliminary Visual Brainstorming

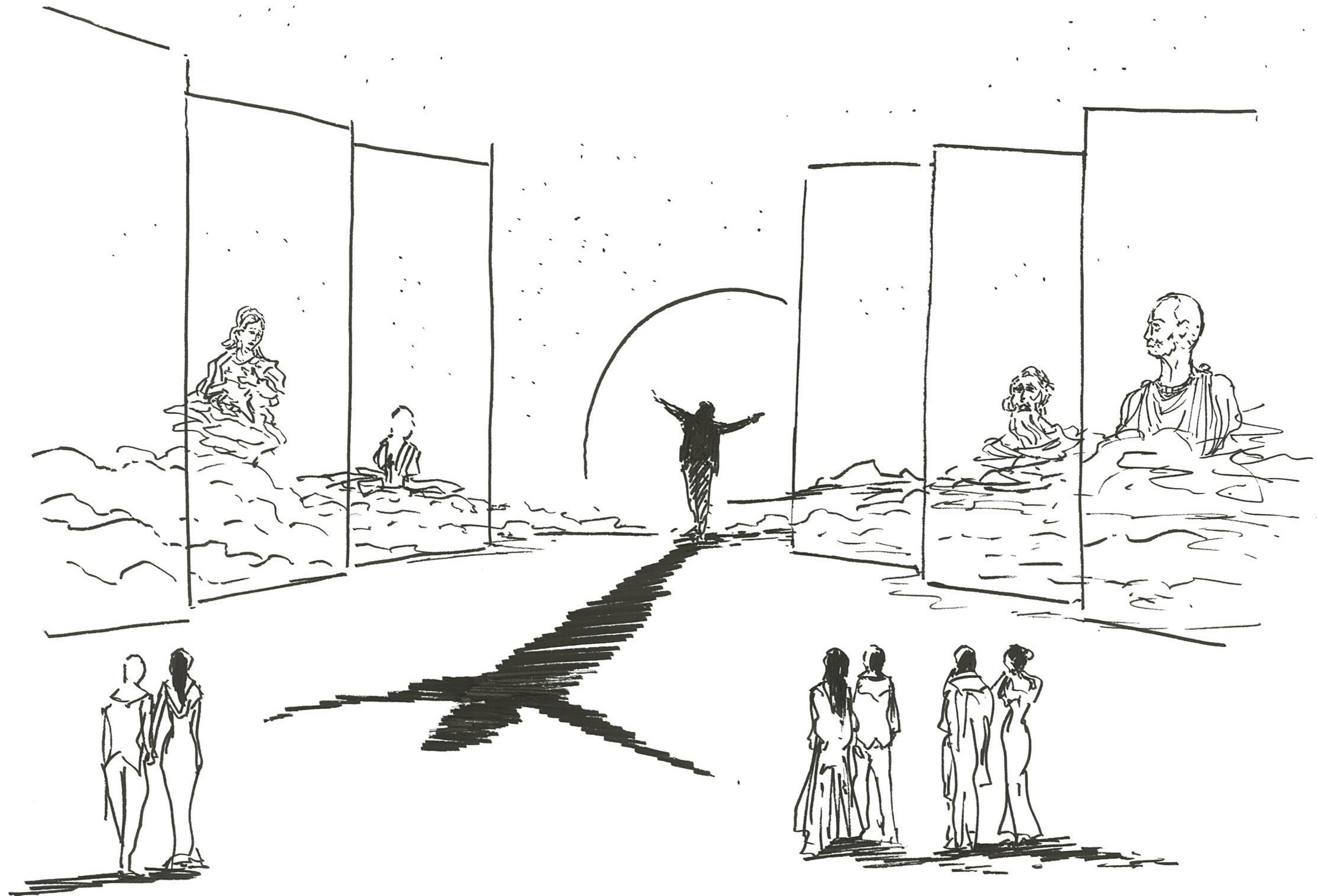


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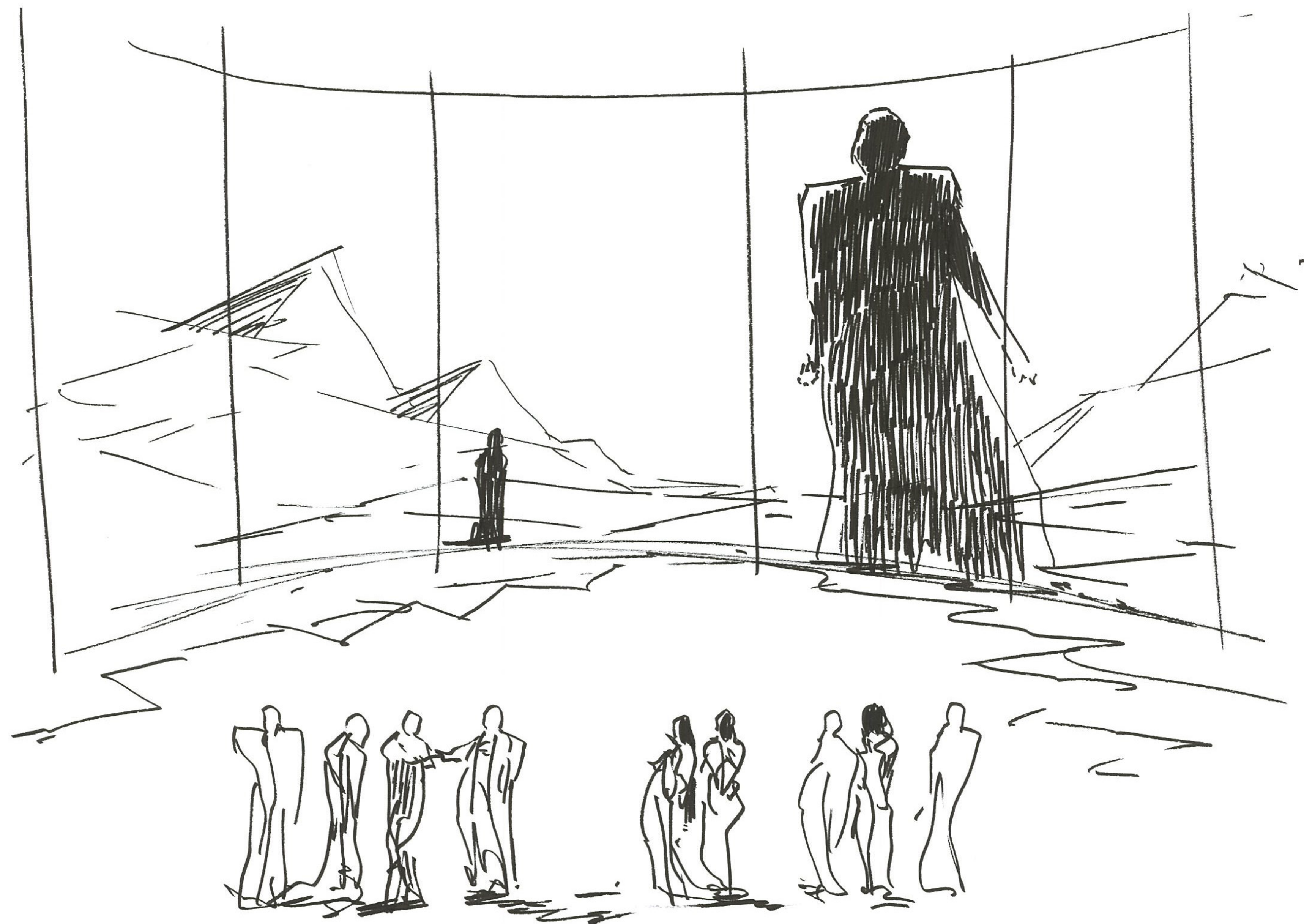






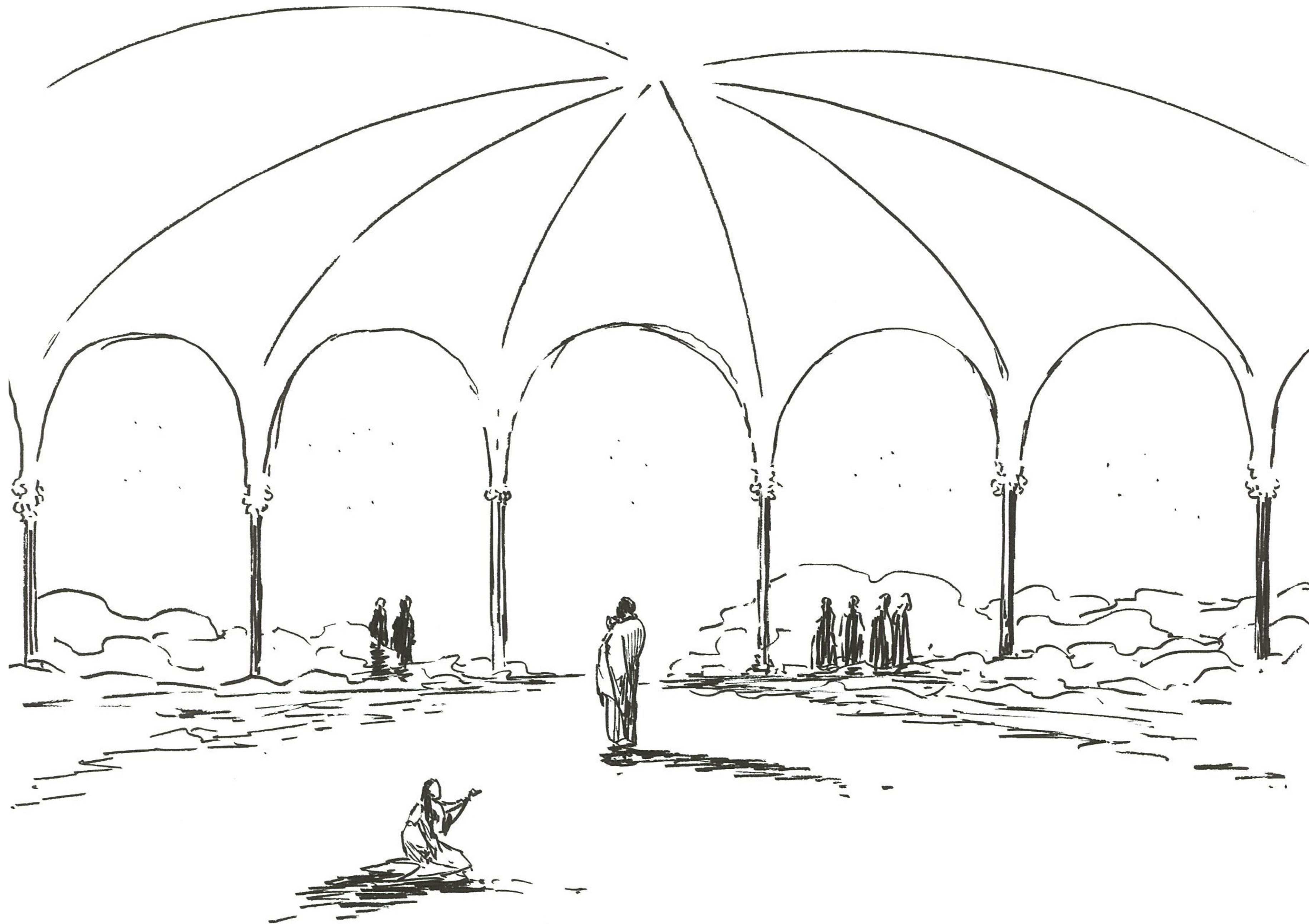
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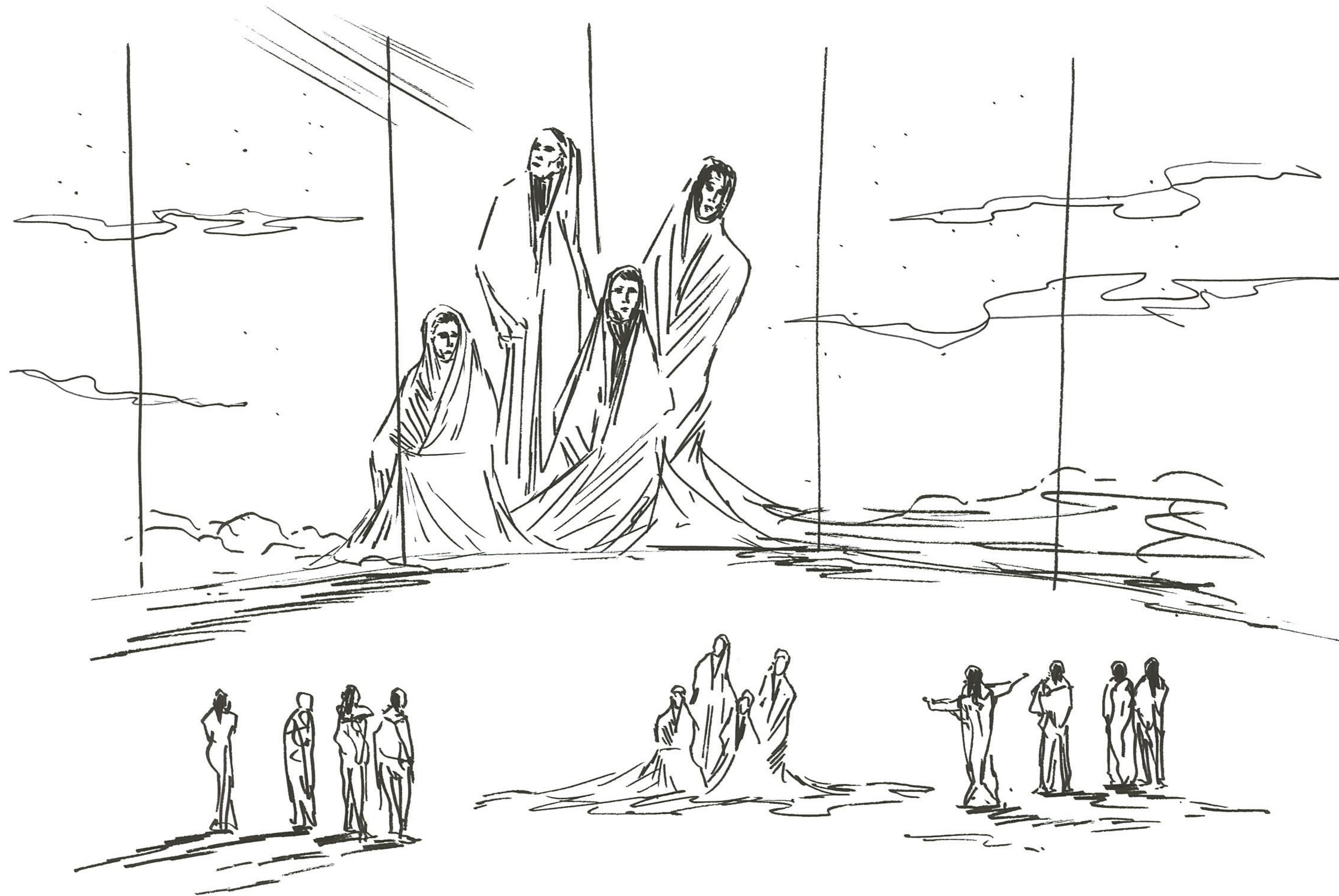
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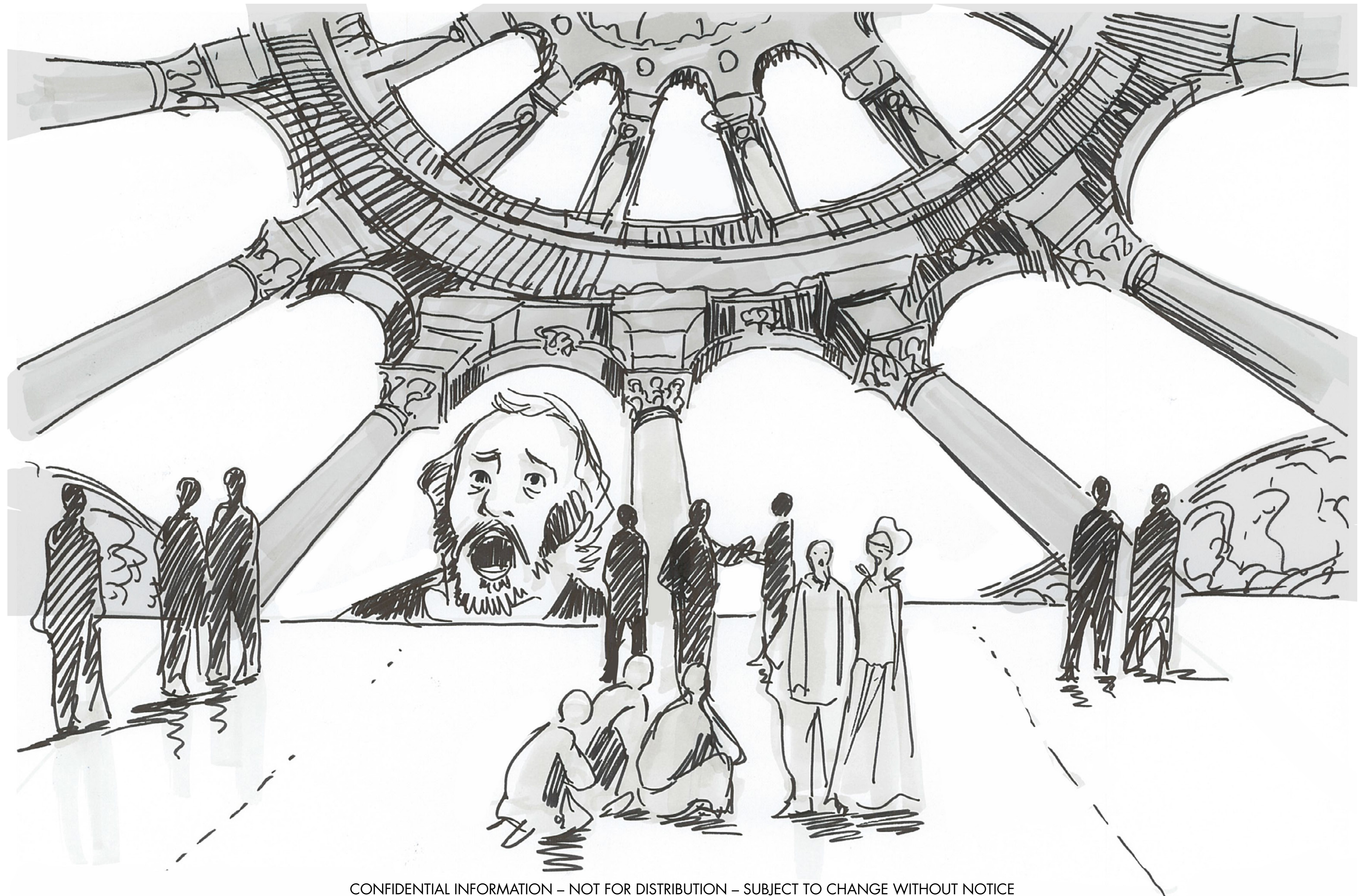






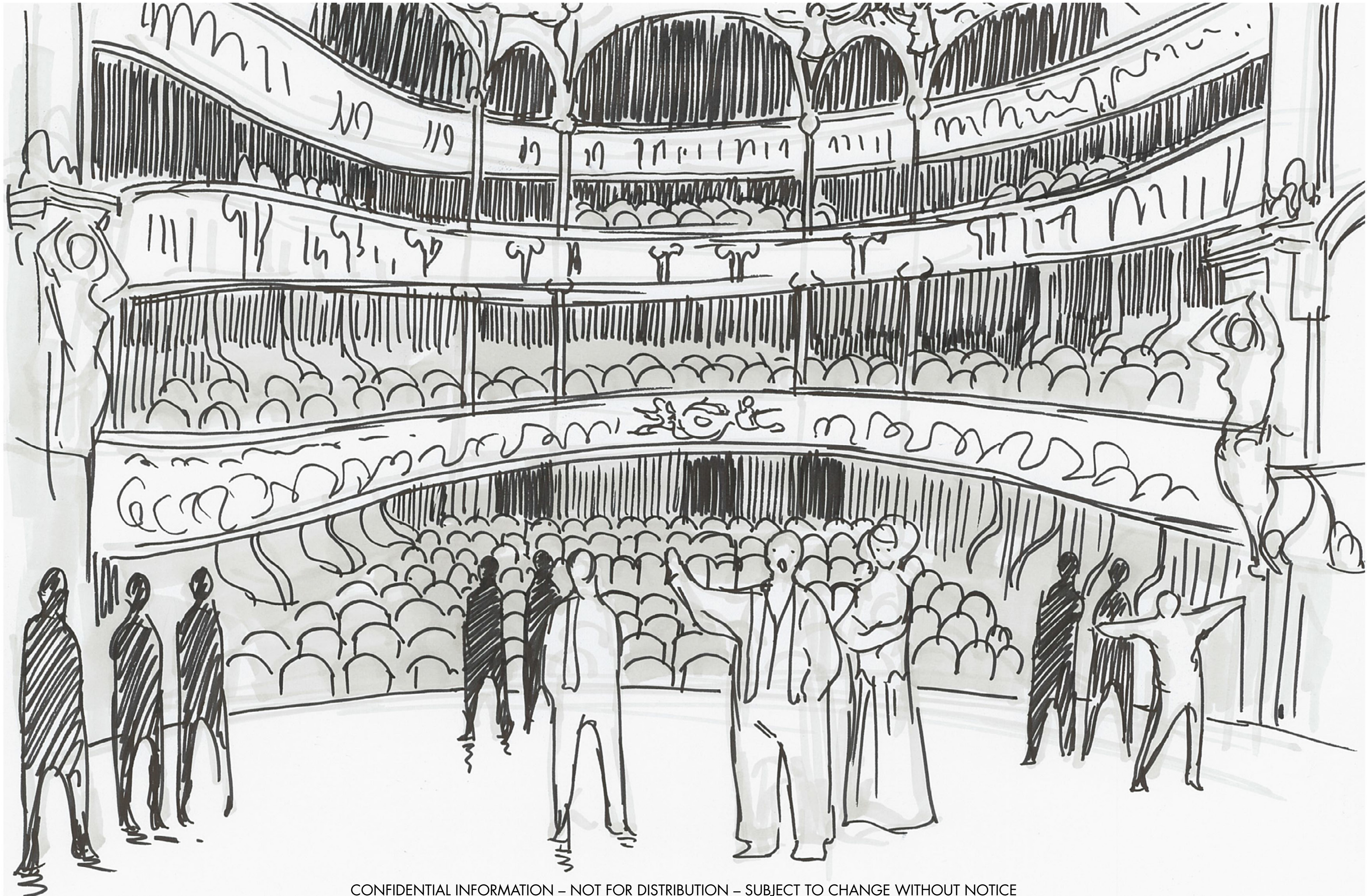
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# Preliminary Tableaux





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